NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	OCTOBER		% '85 VS '84	% IND	
	1985	1984		1985	1984
AMC	11080	15357	72.15	1.14	1.84
(Alliance)	6672	8407	79.36	.68	1.00
(Encore)	3073	5137	59.82	.32	.62
(Eagle)	1335	1813	73.65	.14	.22
CHRYSLER	38904	30108	129.21	4.00	3.61
(Laser)	4082	4183	97.59	.42	.50
(Le Baron/GTS)	13710	8154	167.93	1.41	.98
(E/NY/S Av)	21112	17761	118.87	2.17	2.13
DODGE	42913	37341	114.92	4.41	4.47
(Daytona)	3677	3512	104.70	.38	.42
(Colt/Vista/Conq)	6381	5215	122.35	.66	.63
(Omni/Shadow)	9391	10512	89.34	.97	1.25
(Aries)	11085	10011	110.73	1.12	1.20
(Lancer)	4751	17	-	.49	-
(600)	5126	5652	90.69	.53	.68
(Diplomat)	2502	2422	103.30	.26	.29
PLYMOUTH	32366	28680	112.85	3.33	3.44
(Colt/Vista/Conq)	5455	4756	114.70	.56	.57
(Horizn/Sundance)	10284	10372	99.15	1.06	1.24
(Reliant)	12218	10728	113.89	1.26	1.29
(Caravelle)	3438	1663	206.73	.35	.20
(Gran Fury)	971	1161	83.63	.10	.14
CHRYSLER CORP	114183	96129	118.78	11.74	11.52
FORD	119039	114181	104.25	12.23	13.68
(Escort)	38722	34268	113.00	3.96	4.11
(Mustang)	13099	11552	113.39	1.35	1.38
(Tempo)	23234	21178	109.71	2.39	2.54
(Taurus)	1	-	-	-	-
(LTD/Crn Vict)	30988	33639	92.12	3.19	4.03
(T'Bird)	12995	13544	95.95	1.34	1.62
LINCOLN	14830	13028	113.83	1.52	1.56
(Mark VII)	1852	1689	109.65	.19	.20
XR4 Marker	1310	-	-	.13	-
MERCURY	44850	46087	97.32	4.62	5.53
(Lynx)	8342	6179	135.01	.86	.74
(Capri)	1376	1147	119.97	.14	.14
(Topaz)	6418	6313	101.66	.66	.76
(Sable)	-	-	-	-	-
(Marq/Gr Marq)	20047	20904	95.90	2.07	2.51
(Cougar)	8667	11544	75.08	.89	1.38
LINC/MERC DIV	60990	59115	103.17	6.27	7.09
FORD MOTOR CO.	180029	173296	103.89	18.50	20.77
BUICK	76463	78428	97.49	7.86	9.40
(Skyhawk)	6567	9026	72.76	.67	1.08
(Somerset Regal)	7662	1845	415.28	.79	.22
(Century)	24241	19023	127.43	2.49	2.28
(Regal)	12645	13503	93.65	1.30	1.62
(Riviera)	4472	4768	93.79	.46	.57
CADILLAC	28557	25942	110.08	2.94	3.11
(Cimarron)	2410	1675	143.88	.25	.20
(Eldorado)	4863	6130	79.33	.50	.74
(Seville)	2358	3023	78.00	.24	.36
CHEVROLET	143545	121244	118.48	14.76	14.54
(Chevette)	13502	11014	122.59	1.39	1.32
(Celebrity)	30678	24300	126.25	3.15	2.91
(Cavalier)	31362	31459	99.69	3.22	3.78
(Camaro)	15294	14523	112.19	1.57	1.74
(Corvette)	3304	2926	112.92	.34	.35
(Monte Carlo)	10285	7085	145.17	1.05	.85
OLDSMOBILE	93396	71965	129.78	9.60	8.63
(Firenza)	3432	4906	69.96	.35	.59
(Calais)	11288	1693	666.75	1.16	.20
(Cutlass Ciera)	29672	14277	207.83	3.06	1.71
(Cutlass)	21002	19055	110.22	2.16	2.29
(Toronado)	3047	3856	79.02	.31	.46
PONTIAC	73750	54896	134.34	7.58	6.58
(1000)	2273	2070	109.81	.23	.25
(Sunbird)	9019	9566	94.28	.93	1.15
(Grand AM)	12985	2535	512.63	1.33	.30
(6000)	16781	9814	170.99	1.72	1.18
(Bonneville)	5215	4678	111.48	.54	.56
(Firebird)	7322	6580	111.28	.75	.79
(Fiero)	7457	6776	110.05	.77	.81
GEN MTRS CORP	415811	352475	117.97	42.74	42.26
Misc. Domestic	13	24	54.17	-	-
Other Import	251812	197019	127.81	25.88	23.61
U.S. TOTAL	972928	834300	116.62		

UNITED STATES SUMMARY
OCTOBER 1985 ISSUED 12/85

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R. 9-85

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% CHG VS '84	% IND		YEAR END 1984
	1985	1984		1985	1984	
AMC	112251	161676	69.43	1.22	1.91	188752
(Alliance)	63339	85771	73.85	.68	1.01	99535
(Encore)	38277	59325	64.52	.42	.70	58666
(Eagle)	10635	16580	64.14	.12	.20	20553
CHRYSLER	323138	266995	121.03	3.51	3.15	321303
(Laser)	46102	44276	104.12	.50	.52	52079
(Le Baron/GTS)	131097	81881	160.11	1.42	.97	98681
(E/NY/S AV)	145939	140838	103.62	1.59	1.66	170547
DODGE	414050	336706	122.97	4.49	3.97	406890
(Daytona)	43502	36549	119.02	.47	.43	43474
(Colt/Vista/Conq)	38812	37281	104.11	.42	.44	47168
(Omni/Shadow)	114192	98357	114.93	1.23	1.18	118068
(Aries)	99956	91622	109.10	1.09	1.08	103263
(Lancer)	39974	19	-	.43	-	1499
(600)	47537	50445	94.24	.52	.59	60709
(Diplomat)	30077	21433	140.33	.33	.25	26709
PLYMOUTH	321278	267713	120.01	3.49	3.16	324253
(Colt/Vista/Conq)	36265	33412	108.54	.39	.39	42356
(Horizn/Sundance)	121877	103645	117.59	1.33	1.22	124230
(Reliant)	118324	115291	102.63	1.28	1.37	134721
(Caravelle)	30006	2300	-	.33	.03	7668
(Gran Fury)	14806	13065	113.33	.16	.15	15278
CHRYSLER CORP	1058466	871414	121.47	11.49	10.28	1052446
FORD	1182139	1053987	111.10	12.83	12.55	1286004
(Escort)	357906	311820	114.78	3.88	3.68	379910
(Mustang)	133340	110348	120.84	1.45	1.30	136172
(Tempo)	244814	209543	116.83	2.66	2.47	254680
(Taurus)	1	-	-	-	-	-
(LTD/Crn Vict)	309439	305442	101.31	3.36	3.60	361169
(T'Bird)	136639	126834	107.73	1.48	1.50	154073
LINCOLN	136903	118802	115.24	1.49	1.40	144548
(Mark VII)	17352	25145	69.01	.19	.30	28381
XR4 Merkur	6195	-	-	.07	-	2
MERCURY	453671	434033	104.52	4.92	5.12	520868
(Lynx)	70998	54780	129.61	.77	.65	66516
(Capri)	13604	14681	92.66	.15	.17	17680
(Topaz)	65276	61165	106.72	.71	.72	73991
(Sable)	-	-	-	-	-	-
(Marq/Gr Marq)	199706	205093	97.37	2.16	2.42	242876
(Cougar)	104087	98314	105.87	1.13	1.16	119805
LINC/MERC DIV	596769	552835	107.95	6.48	6.52	665418
FORD MOTOR CO	1778908	1616822	110.02	19.31	19.07	1951422
BUICK	736849	768966	95.82	8.00	9.07	919904
(Skyhawk)	72566	104244	69.61	.79	1.23	119606
(Somerset Regal)	78320	1952	-	.85	.02	11047
(Century)	197139	172446	114.32	2.14	2.03	209608
(Regal)	99807	160725	62.10	1.08	1.90	183271
(Riviera)	42958	42242	101.69	.47	.50	52257
CADILLAC	254819	256002	99.54	2.77	3.02	310257
(Cimarron)	19306	15370	125.61	.21	.18	18012
(Eldorado)	53022	56102	94.51	.58	.66	68847
(Seville)	25727	28633	89.85	.28	.34	35167
CHEVROLET	1396708	1323178	105.56	15.16	15.60	1557208
(Chevette)	111803	144526	77.36	1.21	1.70	155740
(Celebrity)	301123	265591	113.34	3.27	3.13	317220
(Cavalier)	358576	314467	114.03	3.90	3.71	372720
(Camaro)	175076	169116	103.52	1.90	1.99	198836
(Corvette)	31612	23749	133.11	.34	.28	30400
(Monte Carlo)	92911	102275	90.84	1.01	1.21	115495
OLDSMOBILE	916481	888940	103.10	9.95	10.48	1039774
(Firenza)	42276	51600	81.93	.46	.61	60722
(Calais)	104114	1933	-	1.13	.02	12054
(Cutlass Ciera)	280529	204336	137.29	3.05	2.41	237977
(Cutlass)	189640	264033	71.82	2.06	3.11	301843
(Toronado)	28895	34111	84.71	.31	.40	41106
PONTIAC	663616	580017	114.41	7.20	6.84	685361
(1000)	19273	22950	83.98	.21	.27	27211
(Sunbird)	99152	106700	92.93	1.08	1.26	124127
(Grand AM)	88441	2647	-	.96	.03	13858
(6000)	136258	101932	133.68	1.47	1.20	120652
(Bonneville)	45964	55646	81.14	.50	.67	64313
(Firebird)	86730	84344	102.10	.94	1.00	98868
(Fiero)	79994	81588	98.05	.87	.96	92375
GEN MTRS CORP	3368473	3817103	103.97	43.06	45.01	4512504
Misc. Domestic	132	235	81.70	-	-	261
Other Import	2293796	2011846	114.01	24.90	23.73	2423338
U.S TOTAL	9212086	8479096	108.64			10128729

UNITED STATES SUMMARY

(Memo Total) - Included in Make Total

NEW TRUCK REGISTRATIONS

MAKES	OCT	% INC	YEAR TO DATE		% '85 vs '84	% INC	
	1985		1985	1984		1985	1984
Dodge	40093	9.93	426738	347733	122.72	10.98	10.40
Plymouth	8606	2.13	87004	64739	134.39	2.24	1.94
Ford	101246	25.07	1025431	958873	106.94	26.39	28.65
Chevrolet	114235	28.31	1046484	910046	114.99	26.92	27.21
G.M.C	31899	7.90	291009	253389	114.85	7.49	7.58
IH	7210	1.79	60468	54637	110.68	1.56	1.63
Jeep	17654	4.37	137594	118556	116.06	3.54	3.54
Mack/Midliner	1836	.45	24438	20650	118.34	.63	.62
Kenworth	1063	.26	9505	11248	84.50	.24	.34
Peterbilt	937	.23	10151	10353	98.05	.26	.31
Daimler-Benz Corp.	1640	.41	18845	15184	124.11	.48	.45
Volvo White	1026	.25	10503	8015	131.04	.27	.24
Western Star	83	.02	952	546	174.36	.02	.02
Miscellaneous	76254	18.88	737987	570805	129.29	18.98	17.01
U. S. Total	403788		3887589	3344769	116.23		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
Dodge	290912	135826	-	-	-	-	-	-
(Dodge 1)	213771	73426	-	-	-	-	-	-
Plymouth *	87004	-	-	-	-	-	-	-
Ford	570746	407683	-	-	-	9940	25640	11922
(Ford 2)	374378	128199	-	-	-	-	-	-
Chevrolet	578232	428616	24551	-	223	5548	8729	565
(Chev 3)	426020	160538	-	-	-	-	-	-
G.M.C.	137852	117564	3409	-	4906	5635	12389	9254
(G.M.C 4)	95617	39133	-	-	-	-	-	-
I.H	-	-	-	-	-	21559	14047	24862
Jeep	122413	15181	-	-	-	-	-	-
(Jeep 5)	120093	13634	-	-	-	-	-	-
Mack/Midliner	-	-	-	-	-	3170	832	20416
Kenworth	-	-	-	-	-	-	-	9505
Peterbilt	-	-	-	-	-	-	-	10151
Daimler-Benz Corp.	-	-	-	-	-	2092	1597	15156
Volvo White	-	-	-	-	-	-	1242	9261
Western Star	-	-	-	-	-	-	-	952
Miscellaneous	722724	8885	3156	760	325	159	348	1630
Total	2509883	1113755	31116	760	5454	48103	64844	113674
1984 Total	1802551	1303203	30898	596	3290	43807	54986	105438
1985 vs '84	139.24	85.46	100.71	127.52	165.78	109.81	117.93	107.81

(Memo Total)-To be included in GVW 1,2 & 3

1 Includes Ram Vans, Ramcharger, Ram 50 Rampage, Caravan and Ram Wagon
2 Includes Ranger, Bronco, Vans and Aerostar
3 Includes El Camino, Blazer, S10, Vans and Astro
* Plymouth Includes Voyager FWD
4 Includes Vans, Caballero, Jimmy, S15 and Safari
5 Includes CJ's, Cherokee, Wagoneer and Scrambler

Manufacturers' Sales Records used for compiling Oklahoma in 1985 and New York and Oklahoma in 1984

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1985		YEAR TO DATE 1984	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet Sprint	18451	.20	7101	.08
Chevrolet Spectrum	39862	.43	-	-
Dodge Colt	27942	.30	27947	.33
Dodge Colt Vista SW	8766	.10	6080	.07
Dodge Conquest	2104	.02	3254	.04
Plymouth Colt	25670	.28	24848	.29
Plymouth Colt Vista SW	8515	.09	5663	.07
Plymouth Conquest	2080	.02	2901	.03
XR4 Merkur	6195	.07	-	-
Total Domestic Sponsored Imports	139585	1.52	77794	.92
OTHER IMPORTS				
Audi	64152	.70	57870	.68
BMW	75203	.82	56515	.67
Honda	438145	4.76	407325	4.80
Mazda	159380	1.73	136567	1.61
Mercedes Benz	73434	.80	60843	.72
Nissan	469671	5.10	397945	4.69
Subaru	135251	1.47	121990	1.44
Toyota	470463	5.11	418550	4.94
Volkswagen	162844	1.77	133481	1.57
Volvo	88470	.96	81569	.96
Others	156983	1.70	139191	1.64
Total Other Imports	2293796	24.90	2011846	23.73
	-	-	-	-
GRAND TOTAL ALL IMPORT CARS	2433381	26.42	2089640	24.64

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
Dodge RAM 50	57009	1.47	40320	1.21
OTHER IMPORTS				
Isuzu	62708	1.61	33903	1.01
Mazda	94571	2.43	96758	2.89
Mitsubishi	21077	.54	12215	.37
Nissan	223631	5.75	161596	4.83
Subaru	3460	.09	4057	.12
Toyota	306691	7.89	239076	7.15
Volkswagen	15265	.39	15465	.46
Others	1095	.03	2795	.08
Total Other Import Trucks	728498	18.74	565865	16.92
	-	-	-	-
GRAND TOTAL ALL IMPORT TRUCKS	785507	20.21	606185	18.12

NEW DOMESTIC LIGHT TRUCKS
(0-6,000 LBS)

CHEVROLET S10	170591	4.39	156977	4.69
DODGE RAMPAGE	992	.03	8458	.25
FORD RANGER	195225	5.02	183858	5.50
GMC S15	38985	1.00	35478	1.06
UNITED STATES SUMMARY				

"COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & COMPANY. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE - RESALE, REPUBLISHING OR SHARING PROHIBITED"

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1975	8261840	2397417
*1976	9751485	3058009
*1977	10826234	3509328
*1978	10946104	3903340
*1979	10356695	3472209
*1980	8760937	2476777
*1981	8443919	2185489
*1982	7754142	2430471
*1983	8924186	2976556
(1)1984	10128729	4048998

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
R. L. POLK & CO. R 9-85
OCTOBER 1985 ISSUED 12/85
(1) REVISED 10/85

2/3/86

NOVEMBER
1985

C7715-34

pocket summary

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS

®

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	NOVEMBER		% '85 VS '84	% IND	
	1985	1984		1985	1984
AMC	8090	14608	55.38	1.05	1.79
(Alliance)	5029	7541	66.69	.65	.93
(Encore)	1665	5329	31.24	.22	.65
(Eagle)	1396	1738	80.32	.18	.21
CHRYSLER	22766	27675	82.26	2.94	3.39
(Laser)	2113	3925	53.83	.27	.48
(Le Baron/GTS)	10395	8217	126.51	1.34	1.01
(E/NY/S AY)	10258	15533	66.04	1.33	1.90
DODGE	29042	36930	78.64	3.76	4.52
(Daytona)	2203	3590	61.36	.28	.44
(Colt/Vista/Conq)	6242	5416	115.25	.81	.66
(Omni/Shadow)	5476	9957	55.00	.71	1.23
(Aries)	6363	9822	64.78	.82	1.20
(Lancer)	3441	339		.45	.04
(600)	3537	5252	67.35	.46	.64
(Diplomat)	1780	2554	69.69	.23	.31
PLYMOUTH	22508	29471	76.37	2.91	3.61
(Colt/Vista/Conq)	5815	4700	123.72	.75	.58
(Horizn/Sundance)	5675	10688	53.10	.73	1.31
(Reliant)	7747	10428	74.29	1.00	1.28
(Caravelle)	2598	2490	104.34	.34	.30
(Gran Fury)	673	1165	57.77	.09	.14
CHRYSLER CORP	74316	94076	79.00	9.61	11.52
FORD	84527	110726	76.34	10.94	13.56
(Escort)	30545	34555	88.40	3.95	4.23
(Mustang)	11333	12318	92.00	1.47	1.51
(Tempo)	15432	21706	71.10	2.00	2.66
(Taurus)	6	-	-	-	-
(LTD/Crn Vict)	18417	29088	63.31	2.38	3.56
(T'Bird)	8794	13059	67.34	1.14	1.60
LINCOLN	11933	12339	96.71	1.54	1.51
(Mark VII)	1375	1489	92.34	.17	.18
XR4 Merkur	904	-	-	.12	-
MERKURY	29069	43998	66.07	3.76	5.39
(Lynx)	5696	6155	92.54	.74	.75
(Capri)	910	1378	66.04	.12	.17
(Topaz)	4047	6435	62.89	.52	.79
(Sable)	1	-	-	-	-
(Marq/Gr Marq)	12050	19162	62.88	1.56	2.35
(Cougar)	6365	10868	58.57	.82	1.33
LINC/MERC DIV	41906	56337	74.38	5.42	6.90
FORD MOTOR CO	126433	167063	75.68	16.36	20.46
BUICK	54616	75707	72.14	7.07	9.27
(Skyhawk)	5301	8152	65.03	.69	1.00
(Somerset Regal)	7200	4237	169.93	.93	.52
(Century)	17349	18334	94.62	2.25	2.25
(Regal)	7350	11858	61.98	.95	1.45
(Riviera)	3481	5080	68.52	.45	.62
CADILLAC	21081	26993	78.10	2.73	3.31
(Cimarron)	1418	1395	101.65	.18	.17
(Eldorado)	4123	6455	63.87	.54	.80
(Seville)	2214	3219	68.78	.29	.39
CHEVROLET	120751	115362	104.67	15.62	14.15
(Chevette)	8071	10102	79.90	1.04	1.24
(Celebrity)	26801	26164	102.43	3.47	3.20
(Cavalier)	26402	27979	94.36	3.42	3.45
(Camaro)	12521	14431	86.76	1.62	1.77
(Corvette)	3044	3211	94.80	.39	.39
(Monte Carlo)	9295	5851	135.67	1.20	.84
OLDSMOBILE	71683	73517	97.51	9.27	9.00
(Firenza)	3145	4710	66.77	.41	.58
(Calais)	9339	4356	215.28	1.22	.53
(Cutlass Ciera)	22953	15700	146.20	2.96	1.92
(Cutlass)	14133	18825	75.08	1.83	2.30
(Toronado)	2311	3584	64.48	.30	.44
PONTIAC	57470	52189	110.12	7.43	6.39
(1000)	1448	2012	71.97	.19	.25
(Sunbird)	6881	8846	77.79	.89	1.07
(Grand AM)	13215	5057	261.32	1.70	.62
(6000)	12423	8695	142.88	1.61	1.07
(Bonneville)	3216	3754	87.27	.42	.46
(Firebird)	6547	7002	93.50	.85	.86
(Fiero)	5464	5945	91.89	.71	.73
GEN MTRS CORP	325601	343775	94.71	42.12	42.12
Misc. Domestic	54	19	178.95	-	-
Other Import	236568	195873	121.18	30.86	24.11
U.S TOTAL	773042	816414	94.69		

UNITED STATES SUMMARY
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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '85 VS '84	% IND		YEAR END
	1985	1984		1985	1984	1984
A.M.C.	120341	176284	68.27	1.21	1.90	188752
(Alliance)	68368	93312	73.27	.69	1.00	99533
(Encore)	39942	64654	61.78	.40	.70	68666
(Eagle)	12031	18318	65.68	.12	.20	20553
CHRYSLER	345901	294670	117.39	3.46	3.17	321303
(Laser)	48215	48201	100.03	.48	.52	52079
(Le Baron/GTS)	141492	90098	157.04	1.42	.97	98681
(E/NY/S RV)	156194	156371	99.89	1.56	1.68	170543
DODGE	443092	373636	118.59	4.44	4.02	405890
(Daytona)	45705	40139	113.87	.46	.43	43474
(Colt/Vista/Conq)	45054	42697	105.52	.45	.46	47168
(Omni/Shadow)	119668	109314	109.47	1.21	1.18	118068
(Aries)	106319	101444	104.81	1.06	1.09	109263
(Lancer)	43415	358	-	.43	-	1489
(600)	51074	55697	91.70	.51	.60	60709
(Diplomat)	31857	23987	132.81	.32	.26	26709
PLYMOUTH	343786	297184	115.68	3.44	3.20	324253
(Colt/Vista/Conq)	42080	38112	110.41	.42	.41	42356
(Horizn/Sundance)	127552	114333	111.56	1.27	1.23	124330
(Reliant)	126071	125719	100.28	1.26	1.36	134721
(Caravelle)	32604	4790	680.67	.33	.05	7668
(Gran Fury)	15479	14230	108.78	.16	.15	15278
CHRYSLER CORP.	1132779	965490	117.33	11.34	10.39	1052446
FORD	1266608	1174713	107.82	12.68	12.64	1286004
(Escort)	388441	346375	112.14	3.88	3.73	379910
(Mustang)	144673	122666	117.94	1.45	1.32	136172
(Tempo)	260220	231249	112.53	2.61	2.49	254680
(Taurus)	7	-	-	-	-	-
(LTD/Crn Vict)	327834	334530	98.00	3.28	3.60	361169
(T'Bird)	145433	139893	103.96	1.46	1.50	154073
LINCOLN	148804	131141	113.47	1.49	1.41	144548
(Mark VII)	18720	26634	70.29	.19	.29	28381
REMAINDER	7099	-	-	.07	-	2
MERCURY	482739	478031	100.98	4.84	5.14	520868
(Lynx)	76694	60935	125.86	.77	.66	66516
(Capri)	14513	16059	90.37	.15	.17	17680
(Topaz)	69323	67600	102.55	.69	.73	73991
(Sable)	1	-	-	-	-	-
(Marq/Gr Marq)	211756	224255	94.43	2.12	2.41	242876
(Cougar)	110452	109182	101.16	1.11	1.17	119805
LINC/MERC DIV.	638642	609172	104.84	6.40	6.55	665418
FORD MOTOR CO.	1905250	1783885	106.80	19.08	19.19	1951422
BUICK	791455	844673	93.70	7.93	9.09	919904
(Skyhawk)	77867	112396	69.28	.78	1.21	119606
(Somerset Regal)	85520	5189	-	.86	.07	11047
(Century)	214488	190840	112.39	2.15	2.05	209608
(Regal)	107157	172583	62.09	1.07	1.86	183271
(Riviera)	46439	47322	98.13	.47	.51	52257
CADILLAC	275895	282995	97.49	2.76	3.04	310257
(Cimarron)	20724	16765	123.61	.21	.18	18012
(Eldorado)	57145	62557	91.35	.57	.67	68847
(Seville)	27941	31852	87.72	.28	.34	35167
CHEVROLET	1517452	1438547	105.49	15.20	15.48	1557208
(Chevette)	119874	154628	77.52	1.20	1.66	165740
(Celebrity)	327924	291855	112.36	3.28	3.14	317220
(Cavalier)	384977	342446	112.42	3.86	3.70	372720
(Camaro)	187597	183547	102.21	1.88	1.97	198896
(Corvette)	34656	26960	128.55	.35	.29	30400
(Monte Carlo)	102206	109126	93.66	1.02	1.17	115495
OLDSMOBILE	988162	962457	102.67	9.90	10.35	1039774
(Firenza)	45421	56310	80.66	.45	.61	60722
(Calais)	113513	6239	-	1.14	.07	12064
(Cutlass Ciera)	303482	220036	137.92	3.05	2.37	237977
(Cutlass)	203773	282858	72.04	2.04	3.03	301843
(Toronado)	31206	37695	82.79	.31	.41	41106
PONTIAC	721084	632206	114.06	7.22	6.80	685361
(1000)	20721	24962	83.01	.21	.27	27211
(Sunbird)	106033	115546	91.77	1.06	1.24	124127
(Grand AM)	101656	7704	-	1.02	.08	13858
(6000)	148679	110627	134.40	1.49	1.19	120652
(Bonneville)	49240	60400	81.52	.49	.65	64313
(Firebird)	93271	91946	101.45	.93	.99	98868
(Fiero)	85458	87534	97.63	.86	.94	92375
GEN. MTRS CORP.	4294058	4160878	103.20	43.01	44.76	4512504
Misc. Domestic	226	254	88.98	-	-	267
Other Import	2532317	2208719	114.65	25.36	23.76	2423338
U.S TOTAL	9984971	9295510	107.42			10128729

UNITED STATES SUMMARY

(Memo Total) - Included in Make Total

NEW TRUCK REGISTRATIONS

MAKES	NOV	% IND	YEAR TO DATE		% '85 VS '84	% IND	
	1985		1985	1984		1985	1984
Dodge	32116	8.74	458742	385596	118.97	10.78	10.46
Plymouth	7672	2.09	94676	72018	131.35	2.23	1.96
Ford	104197	28.38	1123795	1060437	105.54	26.56	28.77
Chevrolet	100198	27.28	1146069	996931	114.96	26.94	27.04
G.M.C.	27521	7.49	318389	278722	114.23	7.49	7.56
IH	5831	1.59	66238	61052	108.49	1.56	1.66
Jeep	20068	5.46	157661	133172	118.39	3.71	3.61
Mack/Midliner	1855	.50	26272	23173	113.37	.62	.63
Kenworth	995	.27	10493	12313	85.22	.25	.33
Peterbilt	908	.25	11057	11676	94.70	.26	.32
Daimler-Benz Corp.	1621	.44	20445	16922	120.82	.48	.46
Volvo White	1015	.28	11511	8922	129.02	.27	.24
Western Star	87	.02	1039	616	168.67	.02	.02
Miscellaneous	63130	17.21	801145	624630	128.26	18.83	16.94
U. S. Total	367270		4253532	3686240	115.39		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-25	GVW 7 26-33	GVW 8 33 & OVER
Dodge	311655	147086	-	-	-	-	-	-
(Dodge 1)	230428	79147	-	-	-	-	-	-
Plymouth *	94676	-	-	-	-	-	-	-
Ford	633306	444834	-	-	-	10736	27905	12954
(Ford 2)	424676	140126	-	-	-	-	-	-
Chevrolet	640371	462142	26621	-	254	6381	9673	617
(Chev 3)	478929	173350	-	-	-	-	-	-
G.M.C.	152200	127936	3591	-	5183	6249	13513	10117
(G.M.C 4)	107551	42465	-	-	-	-	-	-
I.H.	-	-	-	-	-	23665	15434	27139
Jeep	140483	17168	-	-	-	-	-	-
(Jeep 5)	135302	15466	-	-	-	-	-	-
Mack/Midliner	-	-	-	-	-	3391	914	21967
Kenworth	-	-	-	-	-	-	-	10493
Peterbilt	-	-	-	-	-	-	-	11057
Daimler-Benz Corp.	-	-	-	-	-	2237	1774	16434
Volvo White	-	-	-	-	-	-	1328	10183
Western Star	-	-	-	-	-	-	-	1039
Miscellaneous	78409R	9897	5623	809	399	179	390	1750
Total	2756800	1208663	33835	809	5836	52908	70931	123750
1984 Total	1985239	1436061	33423	644	3870	48858	60703	117436
1985 vs '84	139.00	84.05	101.23	125.62	150.80	108.29	116.85	105.38

(Memo Total)-To be included in GVW 1,2 & 3

1 Includes Ram Vans, Ramcharger, Ram 50 Rampage, Caravan and Ram Wagon

2 Includes Ranger, Bronco, Vans and Aerostar

3 Includes El Camino, Blazer, S10, Vans and Astro

* Plymouth Includes Voyager FWD

4 Includes Vans, Caballero, Jimmy, S15 and Safari

5 Includes CJ's, Cherokee, Wagoneer and Scrambler

Manufacturers' Sales Records used for compiling Oklahoma in 1985 and New York and Oklahoma in 1984

REGISTRATIONS FOR THE STATE OF NEW YORK ARE TEMPORARILY DELAYED.

NEW IMPORTED CARS LEADING MAKES

MAKES	YEAR TO DATE 1985		YEAR TO DATE 1984	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet Sprint	23881	.24	8252	.09
Chevrolet Spectrum	45639	.46	341	-
Dodge Colt	32718	.33	32221	.35
Dodge Colt Vista SW	10001	.10	6944	.07
Dodge Conquest	2335	.02	3532	.04
Plymouth Colt	30087	.30	28447	.31
Plymouth Colt Vista SW	9675	.10	6503	.07
Plymouth Conquest	2316	.02	3162	.03
XR4 Merkur	7099	.07	-	-
Total Domestic Sponsored Imports	163753	1.64	89402	.96
OTHER IMPORTS				
Audi	70011	.70	63592	.68
BMW	81557	.82	62287	.67
Honda	483883	4.85	448508	4.82
Mazda	178988	1.79	150482	1.62
Mercedes Benz	79076	.79	67256	.72
Nissan	519327	5.20	437560	4.71
Subaru	150869	1.51	133503	1.44
Toyota	519228	5.20	460325	4.95
Volkswagen	178375	1.79	143302	1.54
Volvo	96745	.97	88237	.95
Others	174258	1.75	153667	1.65
Total Other Imports	2532317	25.36	2208719	23.76
	-	-	-	-
GRAND TOTAL ALL IMPORT CARS	2696070	27.00	2298121	24.72

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
Dodge RAM 50	62454	1.47	45346	1.23
OTHER IMPORTS				
Isuzu	68647	1.61	36653	.99
Mazda	104133	2.45	105970	2.87
Mitsubishi	23674	.56	14015	.38
Nissan	239118	5.62	176661	4.79
Subaru	3785	.09	4412	.12
Toyota	333415	7.84	261781	7.10
Volkswagen	16456	.39	16522	.45
Others	1350	.03	3070	.08
Total Other Import Trucks	790578	18.59	619084	16.79
	-	-	-	-
GRAND TOTAL ALL IMPORT TRUCKS	853032	20.05	664430	18.02

NEW DOMESTIC LIGHT TRUCKS (0-6,000 LBS)

CHEVROLET S10	189536	4.46	172090	4.67
DODGE RAMPAGE	1004	.02	8988	.24
FORD RANGER	219867	5.17	202906	5.50
GMC S15	43397	1.02	38882	1.05
UNITED STATES SUMMARY				

*COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & COMPANY. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SHARING PROHIBITED.-

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1975	8261840	2197417
*1976	9751485	3058009
*1977	10826234	3509328
*1978	10946104	3963340
*1979	10356695	3472209
*1980	8760937	2476777
*1981	8443919	2185489
*1982	7754342	2430471
*1983	8924186	2876556
(1)1984	10128729	4048928

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
R. L. POLK & CO. R 9-85
NOVEMBER 1985 ISSUED 01/86
(1) REVISED 10/85

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